



SHERMAN CRAIG
Chairman

TERRY MARTINO
Executive Director

DRAFT MINUTES
Economic Affairs
November 16, 2017 Meeting
DFK:ap

**Economic Affairs Committee
November 16, 2017**

The Economic Affairs Committee convened at 11:30 a.m.

Economic Affairs Committee Members Present:

Art Lussi, Chair, Dr. Chad Dawson, Bradley Austin, (ESD), Robert Stegemann, (DEC)

Other Members and Designees Present:

Sherman Craig, Chairman, Dan Wilt, John Ernst, Lynn Mahoney, (DOS), Karen Feldman, William Thomas

Local Government Review Board:

Frederick Monroe, Executive Director

Agency Staff Present:

Terry Martino, Sarah Reynolds, Annemarie Peer, Robyn Burgess, Rick Weber, Sara Staab, Kate-Lyn Knight, Keith McKeever, Laurie Bullis

Economic Affairs Report:

Dan Keller, Special Assistant for Economic Affairs gave a presentation on the Hamlet Economic Planning and Assistance (HEPA) and Envision Adirondacks initiatives. Through these projects, the Agency seeks to build partnerships with Adirondack communities to help them achieve their economic and quality of life goals while preserving the natural environment.

Mr. Kelleher highlighted that the HEPA program is a community-driven initiative that is led by local stakeholder workgroups with assistance from the Agency. Through HEPA communities develop and implement plans for the economic improvement of their commercial centers. Mr. Kelleher proceeded to discuss the HEPA process communities go through as part of the program including public outreach and local government support.

Mr. Kelleher also provided an overview of the expected Envision Adirondacks (Envision ADK) initiative. Envision ADK is designed to assist communities in the development of visual simulations of a community's commercial area under different planning and

zoning scenarios. It looks to enhance opportunities around community dialog, visioning, and development of zoning documents.

Mr. Kelleher discussed the expected process including marketing the program to communities, establishing a workgroup, drafting visual simulations, and holding public outreach meetings. He also went over the program components such as interns and computer technology/programs.

Mr. Kelleher concluded that the Agency continues to seek out communities to help them achieve their economic development and community planning goals.

The Board commended the work of the Agency in seeking to assist local communities and businesses.

Old Business

None

New Business

None

Mr. Lussi adjourned the meeting at 12:05 p.m.